



KESHAV MEMORIAL INSTITUTE OF MANAGEMENT

*Affiliated to Osmania University & Approved by AICTE
Narayanguda, Hyderabad.*



Keshav Memorial Institute of Management, a unit established in the year 2021 under the esteemed Keshav Memorial Education Society aims to provide its students an excellent learning experience through unique pedagogy and curriculum that matches contemporary business requirements. KMIM firmly believes in imparting holistic development of the future leaders to face the challenges of today's dynamic world.

S.no.	Date	Event details	Club/ coordinator name
1.	Nov 1st, 2025	MBA Induction Programme	
2.	Nov 7th, 2025	“Vande Mataram –Mass Singing”	
3.	Nov 12th, 2025	Interactive and motivational expert session with Mr. Karthik Voleti, Founder & CEO of ‘Flashoot’	IIC Event – Dr. V.Sai Poorna
4.	Nov 14th & 15th, 2025	Two-day National Conference on “Business 5.0 – Resilience, Responsibility & Digital Re-Invention”	
5.	Nov 25th, 2025	“Unlocking Potential: Entrepreneurship and Innovation as Career Choices”	IIC Event – Dr. V.Sai Poorna
6.	Nov 28th, 2025	A session on Intellectual Property Rights (IPR)	The Medha Club in assoc. with IIC, KMIM Dr. Renuka Bacharaju, Mr. Aditya K. Dr. V.Sai Poorna
7.	Dec 1st, 2025	Gita Jayanthi celebrations	Samskruthi Club (Cultural Club)
8.	Dec 8th, 2025	E-SUMMIT	E-Cell, KMIM Mrs. T. Swetha
9.	Dec 30th, 2025	“Innovate by Design: Learning to Think & Create differently”	IIC Event – Dr. V.Sai Poorna

Summary of the events conducted by MBA Department

November, 2025	
Event Dates	Brief summary of the Event
1. Nov 1 st , 2025	<u>MBA Induction Programme</u> The Induction Programme for the MBA Batch 2025–27 was held at KMIM to welcome the new cohort of students and orient them to the academic culture and values of the institution. The event was led by Dr. V. N. Santhisree, HOD, in the presence of Mrs. V. Santhi, Principal and was graced by Honourable Justice L. Narasimha Reddy, President of KMES, who addressed the students on the qualities of an ideal student. Prof. D. Sreeramulu, Dean, Department of Business Management, Osmania University, attended the event as the Guest of Honour. He highlighted the global alumni reach of Osmania University and its influence worldwide. He also urged students to remain grateful to their parents, teachers, and institution for shaping their future. Academic excellence was recognized with the announcement of the MBA toppers for the Batch 2023–25 followed by alumni interaction, offering valuable insights and motivation to the new entrants. The programme concluded with an encouraging message for the new batch to begin their MBA journey with commitment, humility, and enthusiasm.
2. Nov 7 th , 2025	<i>“Vande Mataram –Mass Singing”</i>
3. Nov 12 th , 2025	<u>IIC Event</u> The IIC, KMIM had organized an interactive and motivational expert session with Mr. Karthik Voleti, Founder & CEO of Flashoot, an emerging leader in the digital content creation industry. The session delivered by Mr. Karthik proved to be a highly impactful learning experience for the participants. His entrepreneurial journey, shared with honesty and clarity, inspired students to think creatively, take risks, and pursue their ideas with confidence. Participants gained valuable insights into startup building, content creation trends, market adaptability, and the importance of perseverance in the face of challenges. The session successfully enhanced entrepreneurial awareness, encouraged innovative thinking, and motivated the attendees to explore the available opportunities in the creator economy and digital media space. Overall, the interaction left the audience energized, informed, and more confident about taking steps toward their own entrepreneurial aspirations.

4. Nov 14 th & 15 th , 2025	<u>National Conference</u> Keshav Memorial Institute of Management had organized a two-day National Conference on <i>“Business 5.0 –Resilience, Responsibility & Digital Re-Invention”</i> on 14th and 15th November, 2025. The event brought together academicians, industry professionals, researchers, and students to explore the emerging dimensions of Industry 5.0 and business sustainability. The conference received around 90 research abstracts and 92 research papers from Telangana and other states such as Andhra Pradesh and Uttar Pradesh, reflecting wide participation. The inaugural session featured Prof. N. Sreeramulu (Chief Guest), CA J. Narsimha Rao (Guest of Honour), and Dr. N. Kishore Nath, Scientist G, DRDO (Keynote Speaker) followed by Paper presentations in the Finance and HR tracks. On Day 2, Papers were presented in the Marketing track and the Entrepreneurship & Innovation tracks respectively with an online presentation session that was also conducted in parallel based on the themes under Business 5.0. The conference concluded with appreciation from all dignitaries, judges, and participants. Special recognition was given to the student coordinators, faculty team, and management for the success of the event.
5. Nov 25 th , 2025	<u>IIC Event</u> The IIC, KMIM had organized an inspiring session titled, <i>“Unlocking Potential: Entrepreneurship and Innovation as Career Choices”</i> on November 25th, 2025. The session was presided over by Mr. Mohan Reddy Etta, Founder & CEO, Criztone Technology Pvt. Ltd. As a young environmental innovator, he shared his success story emphasizing on the importance of innovation, problem-solving, and determination in the entrepreneurial path. He explained how early-stage ideas can grow into scalable ventures with purpose-driven effort and ethical decision-making. His real-life experiences motivated students to explore entrepreneurship as a meaningful and socially responsible career option. There were about 100 student participants and 8 faculties for the event.
6. Nov 28 th , 2025	<u>The Medha Club (in assoc. with IIC, KMIM)</u> The Medha Club, in association with IIC, KMIM had conducted an awareness session on Intellectual Property Rights (IPR) on 28th November, 2025. The session was graced by Dr. Renuka Bacharaju, Associate Professor, KMIM. Students were introduced to the fundamentals of patents, copyrights, trademarks, and IP protection. Dr. Renuka explained key IPR concepts emphasizing on their role in securing ownership and promoting innovation along with real-world examples and practical insights. The session strengthened the awareness of IPR in a knowledge-driven economy and encouraged students to approach their creative and entrepreneurial pursuits with clarity and responsibility. The session had an active participation of 100 students & 10 staff members.
Total Events: 6 (IIC Events: 3)	

<u>December, 2025</u>	
7. Dec 1 st , 2025	<u>Samskruthi Club (Cultural Club)</u> The Samskruthi Club (Cultural club), KMIM conducted the Gita Jayanthi celebrations on December 1st, 2025 commemorating the divine revelation of the Bhagavad Gita by Lord Krishna to Arjuna. The programme promoted the awareness of India's spiritual heritage and helped students understand the timeless relevance of the Gita's teachings in everyday life. The celebration was graced by Dr. V. N. Santhisree, Head, Department of Business Management, KMIM. The event had witnessed an enthusiastic participation of all the students and faculty members. The celebration was conducted as a four-round inter-student event, making learning engaging and participative. It was aimed at encouraging students to engage with Indian philosophical thought in an interactive and reflective manner while fostering values such as duty, discipline, ethical conduct, and self-awareness.
8. Dec 8 th , 2025	<u>E-SUMMIT (E-Cell, KMIM)</u> The E-Cell at Keshav Memorial Institute of Management (KMIM) has achieved national recognition by securing the 36th position out of 900+ colleges across India in the National Entrepreneurship Challenge (NEC) held as part of the 21st E-Summit at IIT Bombay. This accomplishment reflects the team's dedication, innovation, and consistent performance throughout the competition. A committed team of 15 student coordinators, along with the Faculty Advisor Mrs. T. Swetha, began their journey to Mumbai on 8th December, 2025 to participate in the E-Summit scheduled on 10th December, 2025 involving various challenging entrepreneurial tasks. Their selection for the finals was based on their efficiency in task completion, mentor evaluations, and the impact of their entrepreneurial initiatives. The success of the E-cell was a milestone for KMIM.
9. Dec 30 th , 2025	<u>IIC Event</u> The IIC, KMIM had organized another insightful session titled, <i>"Innovate by Design: Learning to Think & Create differently"</i> on December 30th, 2025. The session was graced by Mr. Ravi Tilekar & Mr. Vishwaraj Saude from I&EC. The speakers shared various valuable insights highlighting the link between MBA & Entrepreneurial prospects based on problem identification, real-time experiences of early Start-ups and research-based trajectory of the failure of start-ups. They also explained about the available grants and guidance provided to the budding entrepreneurs gain for idea generation, idea commercialization and Business establishment under the umbrella of Design Thinking. Their insightful words motivated the students to explore the entrepreneurial prospects to solve societal problems effectively. The session was attended by 92 students and 6 Faculty members.
Total Events: 3 (IIC Event: 1)	
<u>Placement Cell</u>	
Campus Placement drives were conducted with Mahavir Group & Syncreon Consulting Ltd. (14 Students from MBA II year are placed in Nov-Dec, 2025).	